



British Embassy
Skopje



UKaid
from the British people



Always active
youth, even in
challenging
times!





This product is prepared within the programme “Always active youth, even in challenging times” funded by the UK Government with the support of the British Embassy Skopje. The content of this publication does not necessarily reflect the position or the opinions of the UK Government.



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Institute for Leadership
and Public Policy



Institute for Leadership and Public Policy

About us

At a time when the general atmosphere in the country was very “hard to breath in”, starting as an informal group, and then becoming a full-meaning institute, based on professional experience of its founders, its members and its experts. We believe that we cannot cross our arms and wait for the situation to improve, instead, we are going to build initiatives, based on what the society needs and based on our strongest belief that there are people in our society who work hard for the things to change for good and we are among them.



Progress through credible leadership and trustworthy research

www.ilpp.mk



Mission:

Equipping and preparing the public servants and public beneficiaries/citizens, either coming from the academia or from the business sector, with required tools, through providing trustworthy reliable data, to training and development and other world-trending approaches; in close cooperation with national, regional and international partners. This is to ensure that the actual generation of youth and the next generation are in a competing global level, making our labor-market, academia and business environment a desirable one to live in and to contribute to.



Vision:

Being a leader organization in the country and the region, to catalyze the advancement of efforts in improving social, economic and political development. Providing trustworthy analyses and research related to the national and international public policies. Leading a trademark position on providing professional activities and training, through regional and world well-known experts to contribute in the filling of the gaps to the emerging needs of academia and the business sector.

ALWAYS ACTIVE YOUTH, EVEN IN CHALLENGING TIMES!



In July 2020, during a very hard time for the world and for our society as well, with the support of the British Embassy in Skopje, the Institute for Leadership and Public Policy started the implementation of the project "Always active youth even in challenging times".

The lock-down was a hard and very stressful period for everybody, but somehow the youth were mostly left aside and nobody was addressing their needs. With the aim to activate the young people both intellectually and physically we developed this project which not will only stimulate youngster's intellect, but will also help them get entertained, learn new skills, exercise from home and take good care of themselves.

The project includes a variety of experts in their fields who helped us with conducting the activities and bringing a large pool of information into the houses of youngster around the country virtually. We are also very proud of the young talented people from our community who demonstrated true leadership on supporting and entertaining their peers and artist during these hard times.

Through this project we have:



- Produced two podcasts on the topic of emotional intelligence and ways to use it on everyday life and work interviews and how to treat social anxiety in young people, which was played by 10.000 young people.



- We have developed four online lectures in the topic of democracy, human rights, non-discrimination, media literacy, and leadership, where more than 90 young people gained new knowledge.



- Organized an essay contest on the topic "COVID-19 influence over our life"



- Picked three winning placements and four winners in the contest.



- Delivered an online art exhibition with young local artists which was visited virtually by 7246 people.



- Delivered six online concerts with local artists and bands, through which we were able to entertain more than 20.000 followers of the virtual concerts.



- Collaborated with national and local media to promote the profiles of our new artists.



- Discussed with young people on two online debates about youth role in the community and the new law on youth participation.



- Produced three videos on how to exercise from home, doing push, pull and leg workouts, that reached more than 15.000 young people.



- Produced three videos with advice on nutrition which reached more than 19.000 young people.



- Produced four videos with specialized psychologist who gave advice on mental health and care, which reached more than 6000 young people.



- Published an informative brochure with project results and distributed 1500 hard copies.



- Conducted a research and analysis of emerging needs that youth have in our community and distributed the results in 1500 hard copies.

What we are proud about:

1

Reaching the total amount of more than 120.000 young people with all the activities conducted.

2

The project was mentioned in more than 9 media outlets, 1 local television, and 2 national televisions.

3

More than 100 young people actively involved in the project

4

Promoted more than 30 young talents

5

Created around 50 posts on our social media regarding the project

6

Were hosted on a TV program to talk about the results and outcomes of the project

7

Young people in the community have strengthen their capacities

8

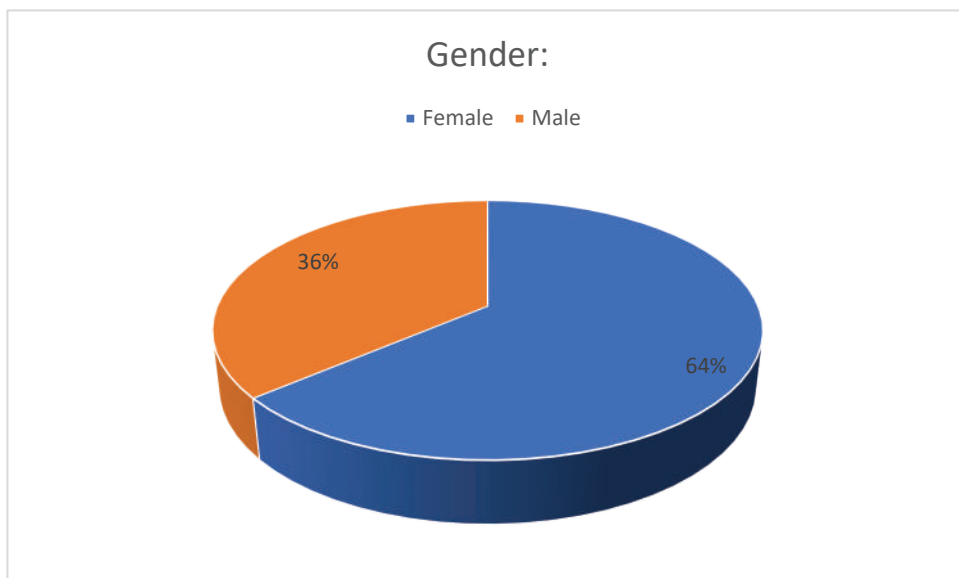
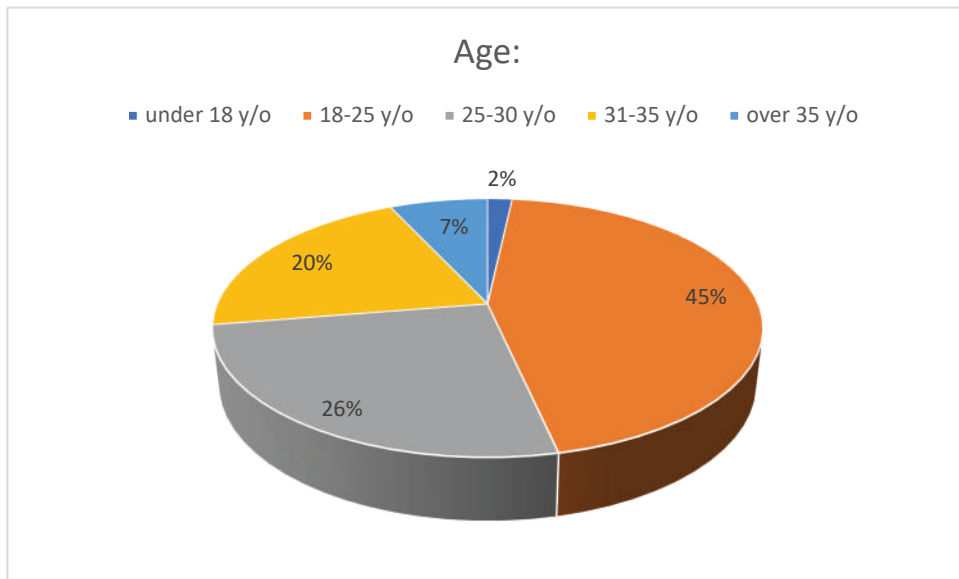
Informed youth about mental health

9

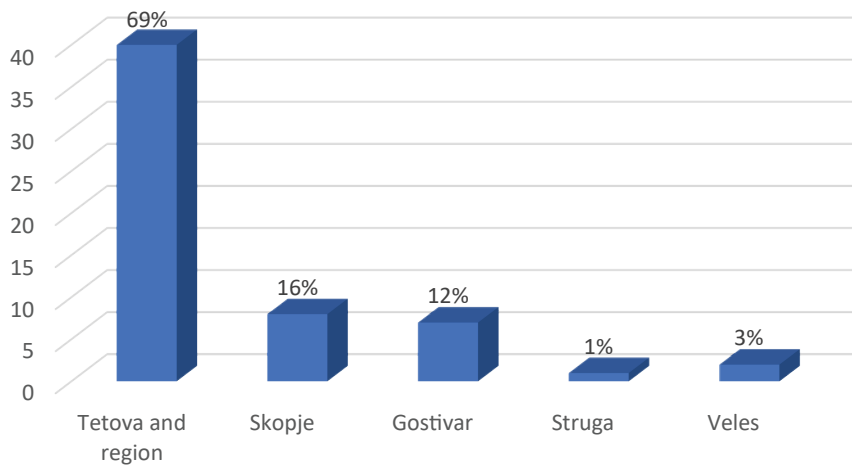
Informed youth about fitness and nutrition

Research results:

Demographic information from the survey...

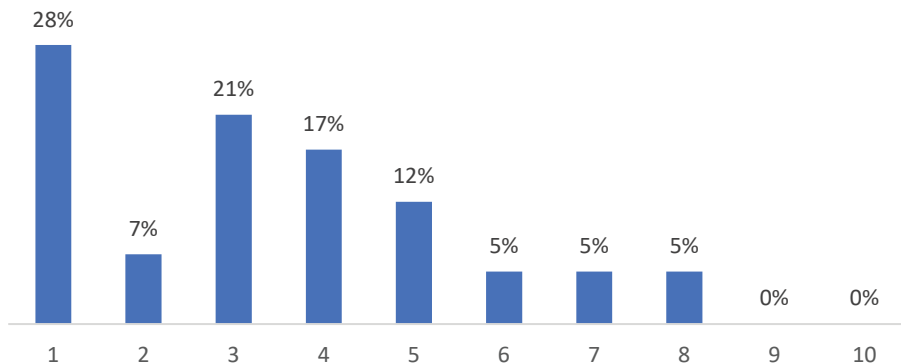


Place of living:



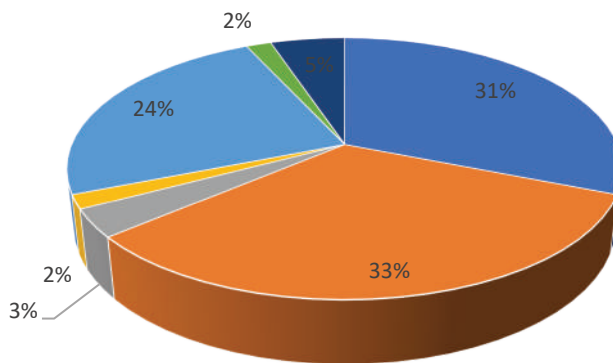
Survey questions:

How satisfied are you with the quality of life of young people in North Macedonia? Accordingly, to the scale of satisfaction select a number from 1 to 10, where 1 is the lowest scale and 10 the highest.



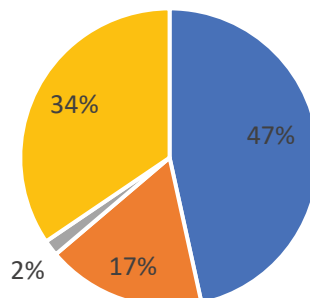
What would have contributed more to increase the quality of life of young people?

- a) better opportunities for practical skills during education
- b) better opportunities for personal and professional development
- c) more space for entertainment and recreation
- d) richer cultural lifestyle
- e) more employment opportunities
- f) more opportunities for non-formal education and development
- g) a cleaner and better living environment



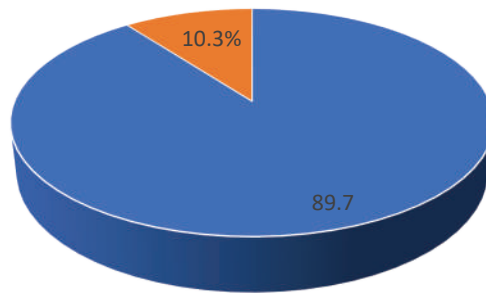
You as a young person, how much are supported by the local authorities?

- a) none
- b) little
- c) lot
- d) I don't have knowledge about a local authority which supports youth



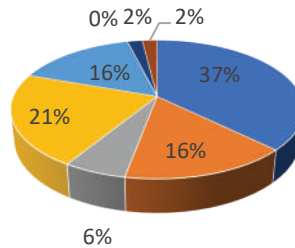
Have you ever thought to migrate from North Macedonia?

■ Yes ■ No



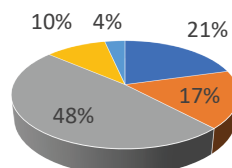
If you have answered with yes, for which reasons?

- a) unemployment
- b) low income
- c) non-adequate educational programs
- d) low living standard
- e) lifestyle
- f) polluted environment
- other: not-correct employers
- other: political parties

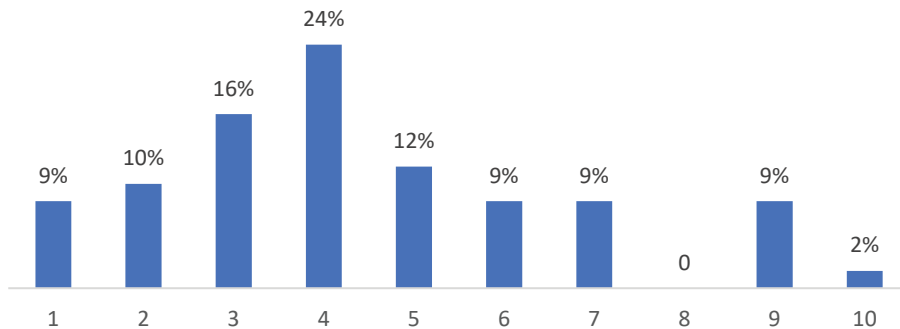


Regarding you, which is the main reason of youth unemployment?

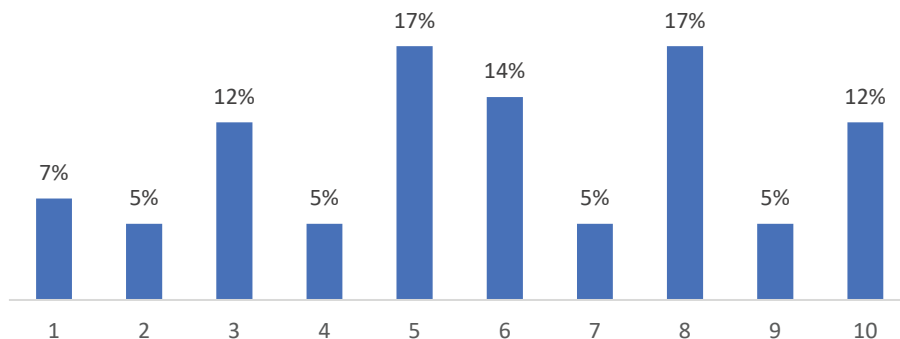
- a) mismatch between labour market and educational system
- b) employees request to employ experienced candidates
- c) politization of institutions
- d) weak economy
- e) lack of particular skills for employment among young people



According to you, the educational system gives young people the needed skills to be competitive in the labour market? (where 1 is the lowest scale and 10 the highest)

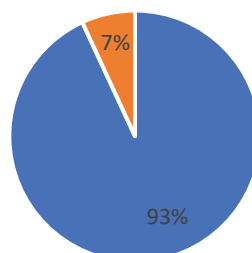


Do you consider the business sector as an important partner in the professional development of young people during their studies? (where 1 is the lowest scale and 10 the highest)



If in our city would be a youth centre to help the development of young people, would you become part of it?

■ Yes ■ No



Which would be the main goal of a centre for development of the potential of youth:

- a) To prepare those interested (young people) for the labour market through training.
- b) To provide opportunities for practical work, in order to increase access on the labour market.
- c) To help on the development of business ideas, while offering cooperation with other youth.
- d) To provide mentors who will guide and help young people to choose their own professional path.
- e) To provide opportunities for development of skills for professions where we have deficit or professions which are not explored or developed in our country.

